



**PROJECT
TRASDEM-
Empowerment of social dialogue in trade sector
as a contribution to the overarching
EU employment and social
policy challenges**

**General presentation, Ljubljana 17.-18.1.2013
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TRASDEM- SHORT SUMMARY OF THE ACTION

TRASEDM is an initiative of institutions representing employers and supported by trade unions

AIM is to empower social dialogue in Slovenian, Italian, Spanish and Portuguese trade sector due to the employment and social policy challenges to boost sustainable economy growth.

Bilateral social dialogue will have a transnational dimension.



TRASDEM- SHORT SUMMARY OF THE ACTION

TOPICS of the project will focus on:

- flexicurity
- modernisation of the labour market
- quality of work
- anticipation
- preparation & management of change and restructuring
- mobility & migration
- youth employment and active ageing
- active inclusion & decent work
- equal participation of women & men in decision making bodies



TRASDEM- SHORT SUMMARY OF THE ACTION

Initiative seeks new arguments, options, approaches, methods which can support measures to exit from the economic crisis and to modernise related systems



TRASDEM- SHORT SUMMARY OF THE ACTION

Activities will be organised on transnational, national and sectorial level with participation of employers, employees, sectorial, national institutions and bodies representatives.



TRASDEM- SHORT SUMMARY OF THE ACTION

MAIN EXPECTED RESULTS

- **electronic publication (5 languages)**
- **articles**
- **sub web side of all participants**
- **4 national surveys, findings and recommendations**
- **12 national round tables**
- **international workshop in Spain**
- **study visit in Denmark**
- **international closing conference in Slovenia**



TRASDEM-SPECIFIC OBJECTIVES

- 1. To raise awareness and strengthen the capacities of social partners in Slovenia, Italy, Spain and Portugal.**
- 2. Promote intensive implementation of EU strategies and policies.**
- 3. Increase understanding of lexicurity among social partners.**
- 4. Establish and strengthen the international cooperation among social partners in SLO, I, S and Portugal with EU institutions and themselves.**



TRASDEM-SPECIFIC OBJECTIVES

5. Provide stock- take of social dialogue in trade sector in Slovenia, I, S and Portugal & integration with the developments at EU level.

6. The following topics will be centred on flexicurity:

- modernisation of the labour market**
- quality of work**
- anticipation**
- preparation & management of change & restructuring**
- mobility & migration**



TRASDEM-SPECIFIC OBJECTIVES

- youth employment
- active ageing
- active inclusion & decent work



TRASDEM- IMPLEMENTATION OF THE ACTION

Project is dividied into 2 phases

FIRST PHASE

- transfer of know-how and familarization with good practice (Denmark)
- recent developments in EU
- social dialogue in trade sector and its challenges



TRASDEM- IMPLEMENTATION OF THE ACTION

SECOND PHASE

- increasing of understanding among social partners for solutions
- provision and dissemination of information and documents



TRASDEM- IMPLEMENTATION OF THE ACTION

Project is spread on 3 levels

- sectorial level (trade companies, experts, sectorial representative institutions)
- national level (national authorities, bodies, country specifics, representative institutions)
- transnational level (EU representatives)



TRASDEM- IMPLEMENTATION OF THE ACTION

SCC coordinates all activities among partners and external experts in the project. It supports partners, monitors the progress.

Each partner coordinates activities in its country.



TRASDEM- IMPLEMENTATION OF THE ACTION

METHODOLOGY

I.

Partners will first receive input from

- Denmark good practice
- EU strategic developments

II. This will serve for work with their local partners to open dialogue and to draft the survey.



TRASDEM- IMPLEMENTATION OF THE ACTION

METHODOLOGY

III. Outcome of the surveys and the dialogue will be transmitted into discussions on the project level.

IV. Ongoing transmission of inputs between partners and local networks will result in findings and recommendations .



TRASDEM- IMPLEMENTATION OF THE ACTION

APPROACH

combination of top down & bottom up

EXTERNAL EXPERTISE

for specific know how which can not be provided by the partners teams



TRASDEM-WORKPLAN

- 1. management (12 months implementation)**
- 2. preparatory activities (all partners, 1-4 months)**
- 3. follow up activities (all partners, 5-12 months)**
- 4. dissemination, evaluation, exploitation (mainly SCC, partly all partners, 12 months)**



TRASDEM-WORKPLAN

2 PHASES OF THE PROJECT

First phase

- 1. focus on transfer of knowledge and familiarization with good Danish practice & developments at EU level**
- 2. developments in each partner country (social dialogue,flexicurity)**



TRASDEM-WORKPLAN

2 PHASES OF THE PROJECT

Second phase

- 3. social dialogue is processed on national & sectorial levels**
- 4. findings and recommendations as ground for steps after the project implementation**



TRASDEM-WORKPLAN

Management and dissemination are permanent tasks!



TRASDEM-WORKPLAN

Events on national/sectorial level will consist of representatives of employers of employees , national bodies other experts needed for specific topic.



TRASDEM- EXPECTED RESULTS/OUTPUTS

- 1 international kick-off meeting in Slovenia for representatives of all project partners**
- 1 networking day in Brussels (planned by a call)**
- 1 study visit to Denmark (participants from CCP, CCC,SDGZ and SCC)**
- 1 international workshop in Spain, Barcelona (participants from CCP, CCC, SDGZ and SCC)**



TRASDEM- EXPECTED RESULTS/OUTPUTS

- 1 international closing conference in Slovenia (all partners, wider audience)**
- 4 surveys – preparatory of the inputu documents as an assestment of state about social dialogue in trade sector (Slovenia, Italy, Spain, Portugal)**
- 1 integrated survey in English (e-publication)**
- 12 round tables with national representatives and bodies representatives (3 round tables per country- Slovenia, Italy, Spain, Portugal)**



TRASDEM- EXPECTED RESULTS/OUTPUTS

- 6 web sites with information about the project in national language/ documents in English**
- SCC maintains the web side of the project in English**
- 1 presentation of Danish good practice and know how**
- 1 presentation of Eurocommerce (current situation regarding project topics) at EU level**
- 1 e-publication consisting of all major documents (English, Slovene, Italian, Spanish, Portuguese)**
- 10 articles in SCC Bulletin T-informacije about the project**
- 1 guideline for preparation of evaluation**
- 1 methodology for preparation of national surveys**



TRASDEM- DISSEMINATION

From the beginning to the end.

- national/ web sides of the partners, bulletin T-info**
- international (EU level)**



**WE ARE LOOKING FORWARD TO WORKING WITH YOU
AT THIS PROJECT!**

